

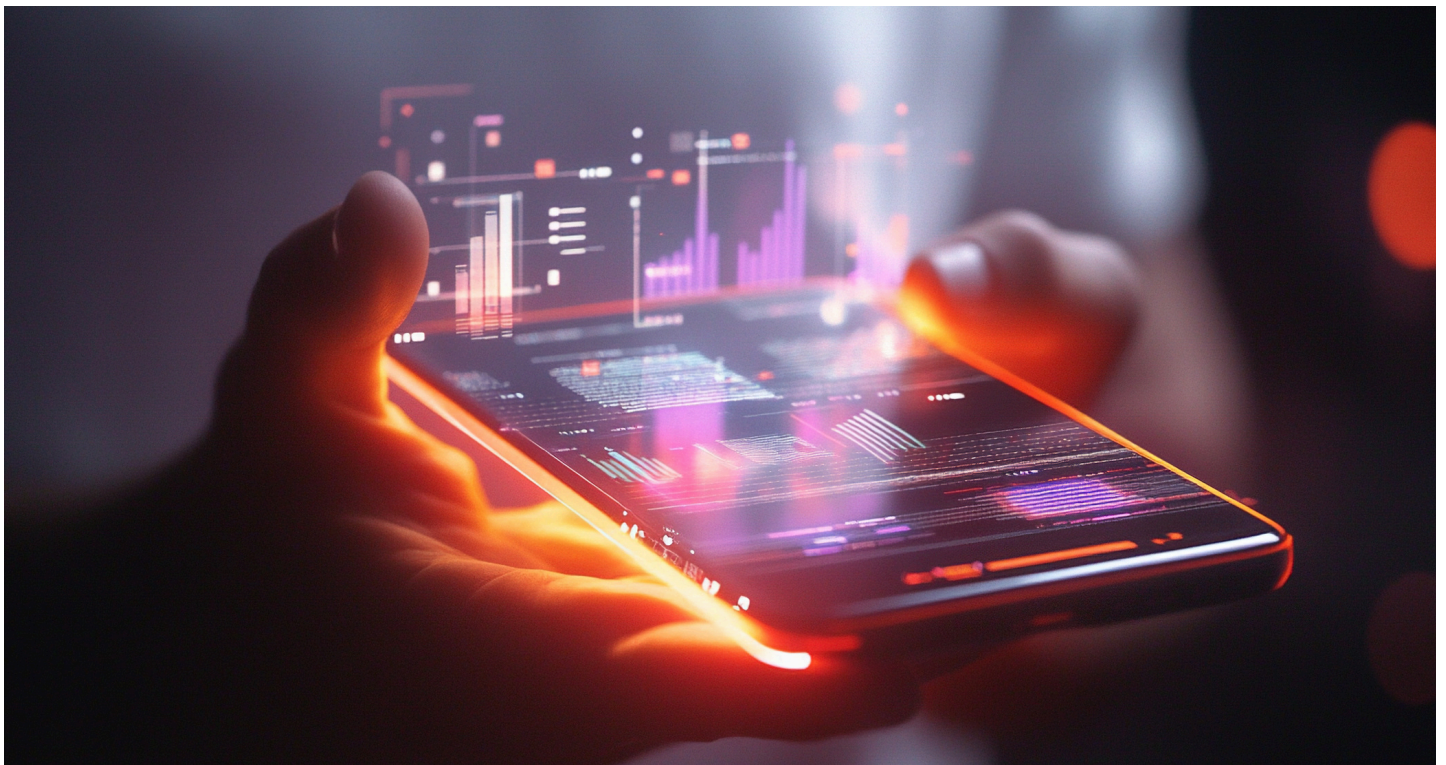
Case Study

Sapiens AI scales consumer AI platform to millions of users with BytePlus infrastructure



Company Overview

Agnes AI is a Singapore-based, model-first artificial intelligence company founded in 2024 that develops proprietary multimodal models and agentic systems to support a wide range of applications across research, content creation, and design. Positioned as a model company rather than a single-product application, it integrates in-house models with multi-agent architectures and intelligent routing to deliver high-performance AI efficiently at scale, making advanced capabilities accessible to a broad audience. Its product suite includes AI-powered group chat, search, AI slides, AI sheets, deep research, and integrated image and video generation, alongside creative features such as AI Filters and Plots & Characters, enabling both productivity and expressive content creation within a unified platform. The company continues to expand its capabilities toward developer APIs and agent-driven AI infrastructure.



The Challenge

As Agnes gained traction, Sapiens AI encountered several challenges:



**Rapid user growth
placing pressure on
infrastructure reliability**



**Increasing demand for
multimodal AI workloads**



**Need for low latency
across Southeast
Asian markets**

The BytePlus Solution

To support its growth, Sapiens AI partnered with BytePlus to scale its AI infrastructure:



BytePlus infrastructure supported multimodal AI workloads



Improved regional performance across Southeast Asia



Dedicated technical support ensured operational stability during rapid growth

The Results

 **3 mil**

users within 2 months of launching the mobile app

>10 mil

users and growing



Stable performance during periods of rapid growth

Schedule a discovery call

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